

WJLA Arlington (WJLA)

WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209 ph: (703) 236-9207 fx: (703) 236-2344

Advertiser Agency Buyer

Salesperson

Demo

Revision Comments Romney/Pres/R (15707) **American Rambler Production (5128)**

Kincaid, Stephanie Petro, Susan (1110)

ph: (703) 236-9600

Product Political-Political (1088) **Brand** Romney for President (67445) **Acct Types** Local/Political Candidate Agency Est/Headline

116 10/31-11/6/

Est 116 - 10/31-11/6

Invoice 427780 Inv Date 11/25/2012 Terms Cash In Advance

Contract 199746 Bill Type Standard

CO-OP/Order Type No/Normal

Package

Period

Gen. Date 11/28/2012 1:20:19PM

10/29/2012 - 11/25/2012

American Rambler Production 138 Conant Street Beverly, MA 01915

AgM

DUPLICATE INVOICE

Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
.0	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	10/31/12 6:15AM (We)	00:30	NEWS-GOOD MORNING	2012MRFP156H	\$1400.00	
.0	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	10/31/12 6:57AM (We)	00:30	WASHINGTON @6A NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP143H	\$1400.00	
.0	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	11/01/12 6:28AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP156H	\$1400.00	
.0	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	11/01/12 6:58AM (Th)	00:30		2012MRFP156H	\$1400.00	
.0	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	11/02/12 6:28AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP156H	\$1400.00	
.0	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	11/02/12 6:44AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP156H	\$1400.00	
.0	SPOT	6:59:00AM-ABCGO	Day,W-2,Th-2,F-2	10/31/12 7:48AM (We)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP156H	\$1600.00	
2.0	SPOT	6:59:00AM-ABCGO	Day,W-2,Th-2,F-2	10/31/12 8:59AM (We)	00:30	ABCGOOD MORNING AMERICA	2012MRFP156H	\$1600.00	
2.0	SPOT	6:59:00AM-ABCGO	Day,W-2,Th-2,F-2	11/01/12 8:29AM (Th)	00:30	ABCGOOD MORNING AMERICA	2012MRFP143H	\$1600.00	
2.0	SPOT	6:59:00AM-ABCGO	Day,W-2,Th-2,F-2	11/01/12 8:55AM (Th)	00:30	ABCGOOD MORNING AMERICA	2012MRFP156H	\$1600.00	
2.0	SPOT	6:59:00AM-ABCGO	Day,W-2,Th-2,F-2	11/02/12 7:00AM (Fr)	00:30	ABCGOOD MORNING AMERICA	2012MRFP143H	\$1600.00	
2.0	SPOT	6:59:00AM-ABCGO		11/02/12 8:46AM (Fr)	A CHARLES	ABCGOOD MORNING AMERICA	2012MRFP156H	\$1600.00	
.0	SPOT	9:00:00AM-LIVE!	Day,W-1,Th-1,F-1	10/31/12 9:19AM (We)	00:30		2012MRFP143H	\$1500.00	
,0	SPOT	9:00:00AM-LIVE!	Day,W-1,Th-1,F-1	11/01/12 9:35AM (Th)	00:30	LIVE!	2012MRFP156H	\$1500.00	
.0	SPOT	9:00:00AM-LIVE!	Day,W-1,Th-1,F-1	11/02/12 9:37AM (Fr)	CONTRACTOR	LIVE!	2012MRFP156H	\$1500.00	
1.0	SPOT	10:00:00AM-RACHAE		10/31/12 10:20AM (We)		RACHAEL RAY	2012MRFP156H	\$1200.00	
.0	SPOT	10:00:00AM-RACHAE	because our constitution	11/01/12 10:20AM (Th)	The second second	RACHAEL RAY	2012MRFP143H	\$1200.00	
.0	SPOT	10:00:00AM-RACHAE		11/02/12 10:16AM (Fr)	U Valence de	RACHAEL RAY	2012MRFP143H	\$1200.00	
.0	SPOT	10:58:25AM-ABCTF		10/31/12 10:59AM (We)		ABCTHE VIEW	2012MRFP156H	\$2500.00	
.0	SPOT	10:58:25AM-ABCTh	Lancacia de la constanta de la	11/01/12 11:31AM (Th)		ABCTHE VIEW	2012MRFP156H	\$2500.00	
.0	SPOT	10:58:25AM-ABCTF		11/02/12 11:44AM (Fr)		ABCTHE VIEW	2012MRFP156H	\$2500.00	
.0	SPOT	11:59:56AM-NEWS-A		10/31/12 12:11PM (We)		NEWS-ABC 7 NEWS @ NOON	2012MRFP143H	\$1200.00	
.0	SPOT	11:59:56AM-NEWS-A		10/31/12 12:29PM (We)		NEWS-ABC 7 NEWS @ NOON	2012MRFP156H	\$1200.00	
.0	SPOT	11:59:56AM-NEWS-A		11/01/12 12:30PM (Th)		NEWS-ABC 7 NEWS @ NOON	2012MRFP156H	\$1200.00	
.0	SPOT	11:59:56AM-NEWS-A		11/02/12 12:13PM (Fr)		NEWS-ABC 7 NEWS @ NOON	2012MRFP156H	\$1200.00	
.0	SPOT	11:59:56AM-NEWS-A		11/02/12 12:30PM (Fr)		NEWS-ABC 7 NEWS @ NOON	2012MRFP143H	\$1200.00	
.0	SPOT	11.55.556111111157		11/01/12		NEWS-ABC / NEWS @ NOON	1 preempt		No Avail
							@\$1200.00	\$0.00	
.0	SPOT	12:57:56PM-ABCTH	Day,W-1,Th-1,F-1	10/31/12 1:33PM (We)		ABCTHE CHEW	2012MRFP156H	\$1400.00	
.0	SPOT	12:57:56PM-ABCTH		11/01/12 12:59PM (Th)	00:30	ABCTHE CHEW	2012MRFP143H	\$1400.00	NAME OF A PARTY OF A P
.0	SPOT	12:57:56PM-ABCTH		11/02/12 1:28PM (Fr)		ABCTHE CHEW	2012MRFP156H	\$1400.00	
.0	SPOT	2:00:00PM-ABCGE	Day,W-1,Th-1,F-1	10/31/12 2:25PM (We)	00:30	ABCGENERAL HOSPITAL	2012MRFP143H	\$2500.00	
.0	SPOT	2:00:00PM-ABCGE	Day,W-1,Th-1,F-1	11/01/12 2:25PM (Th)	00:30	ABCGENERAL HOSPITAL	2012MRFP156H	\$2500.00	
.0	SPOT	2:00:00PM-ABCGE	Day,W-1,Th-1,F-1	11/02/12 2:59PM (Fr)	00:30	ABCGENERAL HOSPITAL	2012MRFP156H	\$2500.00	
0.0	SPOT	3:01:00PM-ANDERS	Day,W-1,Th-1,F-1	10/31/12 3:37PM (We)	00:30	ANDERSON COOPER SHOW	2012MRFP156H	\$2000.00	
.0	SPOT	3:01:00PM-ANDERS	Day,W-1,Th-1,F-1	11/01/12 3:52PM (Th)	00:30	ANDERSON COOPER SHOW	2012MRFP156H	\$2000.00	3 0000///000
.0	SPOT	3:01:00PM-ANDERS	Day,W-1,Th-1,F-1	11/02/12 3:43PM (Fr)	00:30	ANDERSON COOPER SHOW	2012MRFP143H	\$2000.00	
0.0	SPOT	3:58:26PM-KATIE CO	Day,W-2,Th-2,F-2	10/31/12 4:38PM (We)	00:30	KATIE COURIC	2012MRFP156H	\$3000.00	
0.0	SPOT	3:58:26PM-KATIE CO	Day,W-2,Th-2,F-2	10/31/12 4:56PM (We)	00:30	KATIE COURIC	2012MRFP143H	\$3000.00	
0.0	SPOT	3:58:26PM-KATIE CO	Day,W-2,Th-2,F-2	11/01/12 4:12PM (Th)	00:30	KATIE COURIC	2012MRFP143H	\$3000.00	



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Buyer Salesperson Romney/Pres/R (15707) **American Rambler Production (5128)**

Kincaid, Stephanie Petro, Susan (1110)

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Brand Acct Types Est/Headline Demo

Revision Comments

Product

Political-Political (1088) Romney for President (67445)

Local/Political Candidate Agency

116 10/31-11/6/

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Invoice 427780 Inv Date 11/25/2012 Terms

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American Rambler Production 138 Conant Street Beverly, MA 01915

 $\operatorname{\mathsf{AgM}}$

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WJLA Arlington (WJLA) DUPLICATE	ATE IN	4AOIC
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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
0.0	SPOT	3:58:26PM-KATIE CO	Day,W-2,Th-2,F-2	11/01/12 4:48PM (Th)	00:30	KATIE COURIC	2012MRFP156H	\$3000.00	
0.0	SPOT	3:58:26PM-KATTE C	Day,W-2,Th-2,F-2	11/02/12 3:58PM (Fr)	00:30	KATIE COURIC	2012MRFP156H	\$3000.00	
0.0	SPOT	3:58:26PM-KATIE C	Day,W-2,Th-2,F-2	11/02/12 4:54PM (Fr)	00:30	KATIE COURIC	2012MRFP143H	\$3000.00	
1.0	SPOT	4:58:27PM-NEWS-AI	Day,W-1,Th-1,F-1	10/31/12 5:22PM (We)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP156H	\$2000.00	
1.0	SPOT	4:58:27PM-NEWS-AI	Day,W-1,Th-1,F-1	11/01/12 5:26PM (Th)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP156H	\$2000.00	
1.0	SPOT	4:58:27PM-NEWS-AI	Day,W-1,Th-1,F-1	11/02/12 5:45PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP156H	\$2000.00	
2.0	SPOT	5:59:26PM-NEWS-AI	Day,W-2,Th-2,F-2	10/31/12 6:07PM (We)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP156H	\$3200.00	
2.0	SPOT	5:59:26PM-NEWS-AI	Day,W-2,Th-2,F-2	10/31/12 6:30PM (We)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP143H	\$3200.00	
2.0	SPOT	5:59:26PM-NEWS-AI	Day,W-2,Th-2,F-2	11/01/12 6:09PM (Th)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP143H	\$3200.00	
12.0	SPOT	5:59:26PM-NEWS-AI	Day,W-2,Th-2,F-2	11/01/12 6:23PM (Th)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP156H	\$3200.00	
12.0	SPOT	5:59:26PM-NEWS-AI	Day,W-2,Th-2,F-2	11/02/12 6:08PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP156H	\$3200.00	
2.0	SPOT	5:59:26PM-NEWS-AI	Day,W-2,Th-2,F-2	11/02/12 6:30PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP143H	\$3200.00	
3.0	SPOT	11:00:56PM-NEWS-A	Day,W-1,Th-1	10/31/12 11:33PM (We)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP156H	\$3600.00	
3.0	SPOT	11:00:56PM-NEWS-A	Day,W-1,Th-1	11/01/12 11:34PM (Th)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP156H	\$3600.00	
4.0	SPOT	11:00:56PM-NEWS-A	Day,F-1	11/02/12 11:11PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP143H	\$3600.00	
5.0	SPOT	11:35:00PM-ABCAB	Day,W-1,F-1	10/31/12 12:01AM (We)	00:30	ABCABC NIGHTLINE	2012MRFP143H	\$3000.00	
5.0	SPOT	11:35:00PM-ABCAB	Day,W-1,F-1	11/02/12 11:53PM (Fr)	00:30	ABCABC NIGHTLINE	2012MRFP156H	\$3000.00	
6.0	SPOT	11:35:00PM-ABCAB	Day,Th-1	11/01/12 12:02AM (Th)	00:30	ABCABC NIGHTLINE	2012MRFP143H	\$3000.00	
7.0	SPOT	11:35:00PM-ABCAB	Day,M-2	11/05/12 12:01AM (Mo)	00:30	ABCABC NIGHTLINE	2012MRFP148H	\$3000.00	
7.0	SPOT	11:35:00PM-ABCAB	Day,M-2	11/05/12 11:45PM (Mo)	00:30	ABCABC NIGHTLINE	2012MRFP165RH	\$3000.00	
8.0	SPOT	7:57:56PM-ABCDA	Day,M-1	11/05/12 9:15PM (Mo)	00:30	ABCDANCING WITH THE STARS	2012MRFP148H	\$16000.00	
9.0	SPOT	10:01:00PM-ABCCA	Day,M-1	11/05/12 10:34PM (Mo)	00:30	ABCCASTLE	2012MRFP148H	\$15000.00	
0.0	SPOT	6:58:46PM-WHEEL (Day,W-1	10/31/12 7:23PM (We)	00:30	WHEEL OF FORTUNE	2012MRFP156H	\$8000.00	
1.0	SPOT	6:58:46PM-WHEEL (Day,F-1	11/02/12 7:22PM (Fr)	00:30	WHEEL OF FORTUNE	2012MRFP156H	\$8000.00	
2.0	SPOT	7:27:56PM-JEOPARI	Day,F-1	11/02/12 7:54PM (Fr)	00:30	JEOPARDY	2012MRFP156H	\$8000.00	
3.0	SPOT	7:27:56PM-JEOPARE	Day,W-1	10/31/12 7:53PM (We)	00:30	JEOPARDY	2012MRFP143H	\$8000.00	
4.0	SPOT	7:57:56PM-ABCCM	Day,Th-3	11/01/12 7:58PM (Th)	00:30	ABCCMA AWARDS	2012MRFP156H	\$5000.00	
4.0	SPOT	7:57:56PM-ABCCM	Day,Th-3	11/01/12 9:02PM (Th)	00:30	ABCCMA AWARDS	2012MRFP143H	\$5000.00	
4.0	SPOT	7:57:56PM-ABCCM	Day,Th-3	11/01/12 10:40PM (Th)	00:30	ABCCMA AWARDS	2012MRFP156H	\$5000.00	
5.0	SPOT			11/02/12			2 preempts	\$0.00	Pre-Empt
6.0	SPOT	10:01:00PM-ABC20	Day F-1	11/02/12 11:00PM (Fr)	00:30	ABC20/20	@\$2500.00 2012MRFP156H	43500.00	
7.0	SPOT			11/03/12	00.50	ABC20/20	2 preempts	\$3500.00	No Avail
			******************************				@\$600.00	\$0.00	
28.0	COLLEGE	E I 12:30:00PM- 3:30:00	Day,Sa-2	11/03/12 12:05PM (Sa)	00:30	SPORTSABC COLLEGE FOOTBALL DOUBLEHEADER	2012MRFP148H	\$2500.00	
8.0	COLLEGE	112:30:00PM- 3:30:00	Day,Sa-2	11/03/12 1:53PM (Sa)	00:30	SPORTSABC COLLEGE FOOTBALL DOUBLEHEADER	2012MRFP148H	\$2500.00	
9.0		E I 3:30:00PM- 7:00:00	Day,Sa-2	11/03/12 7:28PM (Sa)	00:30		2012MRFP148H	\$5000.00	
9.0	COLLEGE			11/03/12			1 preempt @\$5000.00	\$0.00	Pre-Empt
0.0		F 3:30:00PM- 7:15:00	Day,Sa-2	11/03/12 5:30PM (Sa)	00:30	SPORTSABC COLLEGE FOOTBALL DOUBLEHEADER	2012MRFP148H	\$2500.00	
0.0	COLLEGE	1		11/03/12			1 preempt @\$2500.00	\$0.00	Pre-Empt
1.0	SPOT			11/03/12			1 preempt	\$0.00	Sports
	virus ggovia v	en egyerya en					@\$2000.00		
									Page: 2



138 Conant Street

Beverly, MA 01915

American Rambler Production

WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209 ph: (703) 236-9207 fx: (703) 236-2344

Advertiser Agency

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Romney/Pres/R (15707) American Rambler Production (5128)

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Product Brand **Acct Types** Est/Headline Demo

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DUDI ICATE INVOICE

NJL	A Arlin	gton (WJLA)		DUPLICATE IN	VOIC	,			
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	7:29:30PM-JEOPARE	Day,Sa-2	11/03/12 7:42PM (Sa)	00:30	JEOPARDY WEEKEND	2012MRFP148H	\$1800.00	
2.0	SPOT	7:29:30PM-JEOPARE	Day,Sa-2	11/03/12 7:51PM (Sa)	00:30	JEOPARDY WEEKEND	2012MRFP148H	\$1800.00	
3.0	SPOT	11:29:56PM-NEWS-A	Day,Sa-2	11/03/12 12:18AM (Sa)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$1000.00	
3.0	SPOT	11:29:56PM-NEWS-A	Day,Sa-2	11/03/12 12:43AM (Sa)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$1000.00	
4.0	SPOT	7:00:00AM-WALL ST	Day,Su-2	11/04/12 7:11AM (Su)	00:30	WALL STREET JOURNAL	2012MRFP148H	\$200.00	
4.0	SPOT	7:00:00AM-WALL ST	Day,Su-2	11/04/12 7:29AM (Su)	00:30	WALL STREET JOURNAL	2012MRFP148H	\$200.00	
35.0	SPOT			11/04/12			2 preempts @\$600.00	\$0.00	No Avail
6.0	SPOT	9:00:00AM-INSIDE \	***************************************	11/04/12 9:09AM (Su)		INSIDE WASHINGTON	2012MRFP165RH	\$5000.00	
6.0	SPOT	9:00:00AM-INSIDE \		11/04/12 9:29AM (Su)		INSIDE WASHINGTON	2012MRFP148H	\$5000.00	
7.0	SPOT	9:57:55AM-ABCTH	Day,Su-1	11/04/12 10:57AM (Su)	00:30	ABCTHIS WEEK	2012MRFP148H	\$18000.00	
8.0	SPOT	5:58:26PM-ABCABI	Day,Su-2	11/04/12 6:29PM (Su)	00:30	ABCABC WORLD NEWS TONIGHT	2012MRFP148H	\$2000.00	
8.0	SPOT			11/04/12			1 preempt @\$2000.00	\$0.00	No Avail
9.1	SPOT	6:30:00PM-NEWS-AI	Day,Su-2	11/04/12 6:44PM (Su)	00:30	NEWS-ABC 7 NEWS @ 630P	2012MRFP148H	\$2000.00	
9.1	SPOT	6:30:00PM-NEWS-AI	Day,Su-2	11/04/12 6:51PM (Su)	00:30	NEWS-ABC 7 NEWS @ 630P	2012MRFP148H	\$2000.00	
0.0	SPOT	6:58:00PM-ABCAM	Day,Su-2	11/04/12 6:59PM (Su)	00:30	ABCAMERICA'S FUNNIEST HOME VIDEOS	2012MRFP148H	\$2500.00	
0.0	SPOT	6:58:00PM-ABCAM	Day,Su-2	11/04/12 7:44PM (Su)	00:30	ABCAMERICA'S FUNNIEST HOME VIDEOS	2012MRFP148H	\$2500.00	
1.0	SPOT	7:59:30PM-ABCON	Day,Su-2	11/04/12 8:39PM (Su)	00:30		2012MRFP148H	\$10000.00	
1.0	SPOT			11/04/12			1 preempt @\$10000.00	\$0.00	No Avail
2.0	SPOT	9:00:00PM-ABCRE	Day,Su-2	11/04/12 9:22PM (Su)	00:30	ABCREVENGE	2012MRFP148H	\$15000.00	
2.0	SPOT	9:00:00PM-ABCRE	Day,Su-2	11/04/12 9:41PM (Su)	00:30	ABCREVENGE	2012MRFP148H	\$15000.00	
3.0	SPOT	11:00:56PM-NEWS-A	Day,Su-2	11/04/12 11:33PM (Su)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$2000.00	
3.0	SPOT	11:00:56PM-NEWS-A	Day,Su-2	11/04/12 11:58PM (Su)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$2000.00	
4.0	SPOT	10:00:00PM-ABCNA	Day,W-1	10/31/12 11:00PM (We)	00:30	ABCNASHVILLE	2012MRFP156H	\$8000.00	
5.0	SPOT	6:00:00AM-NEWS-G	Day,M-2,Tu-2	11/05/12 6:29AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1400.00	
5.0	SPOT	6:00:00AM-NEWS-G	Day,M-2,Tu-2	11/05/12 6:50AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1400.00	
5.0	SPOT	6:00:00AM-NEWS-G	Day,M-2,Tu-2	11/06/12 6:10AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1400.00	
5.0	SPOT	6:00:00AM-NEWS-G	Day,M-2,Tu-2	11/06/12 6:50AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1400.00	
6.0	SPOT	6:59:00AM-ABCGO	Day,M-2,Tu-2	11/05/12 7:28AM (Mo)	00:30	ABCGOOD MORNING AMERICA	2012MRFP148H	\$1600.00	
6.0	SPOT	6:59:00AM-ABCGO	Day,M-2,Tu-2	11/05/12 8:48AM (Mo)	00:30	ABCGOOD MORNING AMERICA	2012MRFP148H	\$1600.00	
6.0	SPOT	6:59:00AM-ABCGO	Day,M-2,Tu-2	11/06/12 7:49AM (Tu)	00:30	ABCGOOD MORNING AMERICA	2012MRFP148H	\$1600.00	
6.0	SPOT	6:59:00AM-ABCGO	Day,M-2,Tu-2	11/06/12 8:42AM (Tu)	00:30	ABCGOOD MORNING AMERICA	2012MRFP148H	\$1600.00	
7.0	SPOT	9:00:00AM-LIVE!	Day,M-1,Tu-1	11/05/12 9:44AM (Mo)	00:30	LIVE!	2012MRFP148H	\$1500.00	
7.0	SPOT	9:00:00AM-LIVE!	Day,M-1,Tu-1	11/06/12 9:43AM (Tu)	00:30	LIVE!	2012MRFP148H	\$1500.00	
8.0	SPOT	10:00:00AM-RACHAE	Day,M-1,Tu-1	11/05/12 10:53AM (Mo)	00:30	RACHAEL RAY	2012MRFP148H	\$1200.00	
8.0	SPOT	10:00:00AM-RACHAE		11/06/12 10:31AM (Tu)		RACHAEL RAY	2012MRFP148H	\$1200.00	
9.0	SPOT	10:58:25AM-ABCTF	Day,M-1	11/05/12 11:32AM (Mo)	00:30	ABCTHE VIEW	2012MRFP165RH	\$2500.00	
0.0	SPOT	10:58:25AM-ABCTH	Day,Tu-1	11/06/12 10:59AM (Tu)	00:30	ABCTHE VIEW	2012MRFP148H	\$2500.00	
1.0	SPOT	11:59:56AM-NEWS-A	Day,M-2,Tu-2	11/05/12 12:13PM (Mo)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	
51.0	SPOT	11:59:56AM-NEWS-A	Day,M-2,Tu-2	11/05/12 12:29PM (Mo)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	
					.,,,,,,,,,,				VV (500) (0) (500 (600)



WJLA Arlington (WJLA)

WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209 ph: (703) 236-9207 fx: (703) 236-2344

Advertiser Romney/Pres/R (15707) Agency

American Rambler Production (5128)

Kincaid, Stephanie Petro, Susan (1110)

ph: (703) 236-9600

Product Political-Political (1088) **Brand** Romney for President (67445) **Acct Types** Local/Political Candidate Agency Est/Headline

116 10/31-11/6/

Est 116 - 10/31-11/6

Invoice 427780 Inv Date 11/25/2012 Terms Cash In Advance

Contract 199746 Bill Type Standard

CO-OP/Order Type No/Normal

10/29/2012 - 11/25/2012

Package

Period

Gen. Date 11/28/2012 1:20:19PM

American Rambler Production 138 Conant Street Beverly, MA 01915

AgM

Demo

Revision Comments

Buyer

Salesperson

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
51.0	SPOT	11:59:56AM-NEWS-A	Day,M-2,Tu-2	11/06/12 12:22PM (Tu)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	
1.0	SPOT	11:59:56AM-NEWS-A	Day,M-2,Tu-2	11/06/12 12:30PM (Tu)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	
2.0	SPOT	12:57:56PM-ABCTH	Day,M-1,Tu-1	11/05/12 12:59PM (Mo)	00:30	ABCTHE CHEW	2012MRFP148H	\$1400.00	(A) 1 1 1 1 1 1 1 1 1
2.0	SPOT	12:57:56PM-ABCTH	Day,M-1,Tu-1	11/06/12 12:59PM (Tu)	00:30	ABCTHE CHEW	2012MRFP148H	\$1400.00	
3.0	SPOT	2:00:00PM-ABCGE	Day,M-1,Tu-1	11/05/12 2:23PM (Mo)	00:30	ABCGENERAL HOSPITAL	2012MRFP148H	\$2500.00	
3.0	SPOT	2:00:00PM-ABCGE	Day,M-1,Tu-1	11/06/12 3:00PM (Tu)	00:30	ABCGENERAL HOSPITAL	2012MRFP148H	\$2500.00	
1.0	SPOT	3:58:26PM-KATTE C	Day,M-2,Tu-2	11/05/12 4:36PM (Mo)	00:30	KATIE COURIC	2012MRFP148H	\$3000.00	
1.0	SPOT	3:58:26PM-KATTE CO	Day,M-2,Tu-2	11/05/12 4:54PM (Mo)	00:30	KATIE COURIC	2012MRFP148H	\$3000.00	
1.0	SPOT	3:58:26PM-KATIE CO	Day,M-2,Tu-2	11/06/12 4:12PM (Tu)	00:30	KATIE COURIC	2012MRFP148H	\$3000.00	
1.0	SPOT	3:58:26PM-KATIE CO	Day,M-2,Tu-2	11/06/12 4:51PM (Tu)	00:30	KATIE COURIC	2012MRFP148H	\$3000.00	
0.0	SPOT	4:58:27PM-NEWS-AI	Day,M-2	11/05/12 5:27PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP148H	\$2000.00	
5.0	SPOT	4:58:27PM-NEWS-AI	Day,M-2	11/05/12 5:45PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP148H	\$2000.00	
0.0	SPOT	5:59:26PM-NEWS-AI	Day,M-2	11/05/12 6:08PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP148H	\$3200.00	
0.6	SPOT	5:59:26PM-NEWS-AI	Day,M-2	11/05/12 6:27PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP148H	\$3200.00	
7.0	SPOT			11/05/12			2 preempts @\$8000.00	\$0.00	Program Change
3.0	SPOT	7:27:56PM-JEOPARE	Day,M-2	11/05/12 7:53PM (Mo)	00:30	JEOPARDY	2012MRFP148H	\$8000.00	
.0	SPOT	7:27:56PM-JEOPARE	Day,M-2	11/05/12 7:54PM (Mo)	00:30	JEOPARDY	2012MRFP148H	\$8000.00	
0.0	SPOT	11:00:56PM-NEWS-A	Day,M-2	11/05/12 11:13PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$3600.00	
0.0	SPOT	11:00:56PM-NEWS-A	Day,M-2	11/05/12 11:34PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$3600.00	
),1		1 7:57:56PM-SPORTS-		11/03/12 8:57PM (Sa)		SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE	2012MRFP148H	\$5000.00	*************
0.1	COLLEGE	I 7:57:56PM-SPORTS-	Day,Sa-2	11/03/12 11:42PM (Sa)	00:30	SPORTSABC SATURDAY NIGHT FOOTBALL SHOWCASE	2012MRFP148H	\$5000.00	
.0	SPOT	3:01:00PM-ANDERS	Day,M-1,Tu-1	11/05/12 3:15PM (Mo)	00:30	ANDERSON COOPER SHOW	2012MRFP148H	\$2000.00	
.0	SPOT	3:01:00PM-ANDERS	Day,M-1,Tu-1	11/06/12 3:50PM (Tu)	00:30	ANDERSON COOPER SHOW	2012MRFP148H	\$2000.00	
.0	SPOT	6:58:46PM-ABC 7 NE	Day,Th-2	11/01/12 7:13PM (Th)	00:30	ABC 7 NEWS SPECIAL	2012MRFP143H	\$3000.00	
.0	SPOT	6:58:46PM-ABC 7 NI	Day,Th-2	11/01/12 7:38PM (Th)	00:30	ABC 7 NEWS SPECIAL	2012MRFP156H	\$3000.00	
3.0	SPOT	6:00:00AM-NEWS-G	Day,Th-1	11/01/12 6:43AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP143H	\$1400.00	
.0	SPOT	11:00:56PM-NEWS-A	Day,W-1	10/31/12 11:22PM (We)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP156H	\$3600.00	
.0	SPOT	9:00:00AM-LIVE!	Day,Th-1	11/01/12 9:37AM (Th)	00:30	LIVE!	2012MRFP156H	\$1500.00	
0.6	SPOT	7:58:40AM-ABCGO		11/04/12 8:29AM (Su)		ABCGOOD MORNING AMERICA SUN	2012MRFP148H	\$1200.00	M/G For 35.0.1,35.0.2
5.0	SPOT	7:58:40AM-ABCGO	Day,Su-2	11/04/12 8:55AM (Su)	00:30	ABCGOOD MORNING AMERICA SUN	2012MRFP148H	\$1200.00	M/G For 35.0.1,35.0.2
7.0	SPOT	6:58:40AM-ABCGO	Day,Sa-1	11/03/12 7:54AM (Sa)	00:30	ABCGOOD MORNING AMERICA SAT	2012MRFP148H	\$1200.00	M/G For 27.0-1
3.0	SPOT	6:30:00PM-NEWS-AI	Day,Su-1	11/04/12 6:56PM (Su)	00:30	NEWS-ABC 7 NEWS @ 630P	2012MRFP148H	\$2000.00	M/G For 38.0.1
0.0	Contract	Line Remarks:	World news tonight						
	SPOT	6:30:00PM-ABCAB0		11/05/12 6:55PM (Mo)		ABCABC WORLD NEWS TONIGHT	2012MRFP148H	\$8000.00	M/G For 57.0.1,57.0.2
	SPOT	6:30:00PM-ABCABI		11/05/12 7:24PM (Mo)		ABC-ABC WORLD NEWS TONIGHT	2012MRFP148H	\$8000.00	M/G For 57.0.1,57.0.2
0.0	SPOT	10:01:00PM-ABCCA	Day,M-1	11/05/12 11:00PM (Mo)	00:30	ABCCASTLE	2012MRFP148H	\$15000.00	M/G For 41.0.1

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total \$461,000.00 (\$69,150.00) \$391,850.00 Net Total

Total Spots 142

Page: 4



American Rambler Production 138 Conant Street Beverly, MA 01915 WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Brand

Sales Office Salesperson

Phone/Fax **Buyer Name**

Schedule Dates Contract # Political-Political (1088) 10/31/12-11/06/12 American Rambler Production (5128) Romney/Pres/R (15707) 199746

Agency Advertiser

Product

Romney for President (67445)

Petro, Susan (1110) ROMNEY/116 10/31-11/6 Kincald, Stephanie WJLA - Core Team Local/Political Candidate Agency (202) 567-6193 /

Sales Tax

Comments

Est 116 - 10/31-11/6

Billing Type Account Types

Standard

Demo CO-OP Entered By Headline # Last Modified Date Entered 8 10/29/12 10/29/12 Susan Petro

Order Type Normal

Net Total Commission Commission % Package Deal 15.00 \$68,520.00

\$388,280.00

WILA Arlington (WILA)

By Broadcast Month Spots

Nov. 2012 142 Grand Total:

142

\$456,800.00

\$456,800.00

			Comments:	Date:					ביים	Accepted-Station)			2	r
					RAC	CONFIRMATION CONTR	NOI	MAI	FIR	CON					
10/29/12		\$6,000.00 WJLA Arlington (WJLA)	\$6,000.00	\$2,000.00	ω	1	1 1			:30 4:58P- NEWS-ABC 7 NEWS @ 5P		ω	10/31/12-11/02/12	11.0 Normai Line / SPOT	11.0
10/29/12		\$18,000.00 WJLA Arlington (WJLA)	\$18,000.00	\$3,000.00	6	2	2 2			:30 3:58P- KATTE COURTC		ω	10/31/12-11/02/12	10.0 Normai Line / SPOT	10.0
10/29/12		\$6,000.00 WJLA Arlington (WJLA)	\$6,000.00	\$2,000.00	ω	-	-			:30 3:01P- ANDERSON COOPER SHOW	15	Įμ	10/31/12-11/02/12	9.0 Normal Line / SPOT	9.0
10/29/12		\$7,500.00 WJLA Arlington (WJLA)	\$7,500.00	\$2,500.00	ω	-	1 1			:30 2P- ABC-GENERAL HOSPITAL		ω	10/31/12-11/02/12	8.0 Normal Line / SPOT	8.0
10/29/12		\$4,200.00 WJLA Arlington (WJLA)	\$4,200.00	\$1,400.00	w	1	1 1			:30 12:57P- ABCTHE CHEW		ω	10/31/12-11/02/12	7.0 Normal Line / SPOT	7.0
10/29/12		\$7,200.00 WJLA Arlington (WJLA)	\$7,200.00	\$1,200.00	6	2	2 2			:30 11:59A- NEWS-ABC 7 NEWS @ NOON		w	10/31/12-11/02/12	6.0 Normal Line / SPOT	6.0
10/29/12		\$7,500.00 WJLA Arlington (WJLA)	\$7,500.00	\$2,500.00	w	1	1			:30 10:58A- ABCTHE VIEW		ω	10/31/12-11/02/12	5.0 Normal Line / SPOT	5.0
10/29/12		\$3,600.00 WJLA Arlington (WJLA)	\$3,600.00	\$1,200.00	w	1	1 1			:30 10A- RACHAEL RAY		w	10/31/12-11/02/12	4.0 Normal Line / SPOT	4.0
:10/29/12		\$4,500.00 WJLA Arlington (WJLA)	\$4,500.00	\$1,500.00	w	1	1 1			:30 9A- LIVE!		w	10/31/12-11/02/12	3.0 Normal Line / SPOT	3.0
10/29/12		\$9,600.00 WJLA Arlington (WJLA)	\$9,600.00	\$1,600.00	6	2	2 2			:30 6:59A- ABCGOOD MORNING AMERICA		w	10/31/12-11/02/12	2.0 Normal Line / SPOT	2.0
10/29/12		\$8,400.00 WJLA Arlington (WJLA)	\$8,400.00	\$1,400.00	6	2	2 2			:30 6A- NEWS-GOOD MORNING WASHINGTON @6A		u	10/31/12-11/02/12	1.0 Normal Line / SPOT	1.0
Entered	Comments	Station	lotal	Rate	Spore	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	we	Mo	SPW	Run limes	Length	×	Dates	Line Type / Break Type (Ref #)	Line



American Rambler Production 138 Conant Street Beverly, MA 01915

Comments

Est 116 - 10/31-11/6

Billing Type

Account Types

Local/Political Candidate Agency ROMNEY/116 10/31-11/6 (202) 567-6193 /

Sales Tax

Agency Advertiser Schedule Dates Contract # 10/31/12-11/06/12 199746

American Rambler Production (5128) Romney/Pres/R (15707) Political-Political (1088)

Kincaid,Stephanie WJLA - Core Team Petro, Susan (1110) Romney for President (67445)

Brand

Sales Office Salesperson

Phone/Fax **Buyer Name** Product

CO-OP Demo Net Total Commission % Package Deal Order Type Headline # Entered By Commission

Last Modified Date Entered 10/29/12 8 10/29/12 Susan Petro

Normal

15.00

\$388,280.00 \$68,520.00

> By Broadcast Month Spots
> Nov. 2012 142 Grand Total: WJLA Arlington (WJLA)

142 142

\$456,800.00

\$456,800.00

			Comments:	Date:			ion.	Accepted-Station:	7			Accepted-Agency/Advertiser:
					RAC	CONFIRMATION CONTR	IRMATI	CONF	(a)			
10/29/12		\$8,000.00 WJLA Arlington (WJLA)	\$8,000.00	\$8,000.00	Ŀ	1		:30 7:27P- JEOPARDY	w ii	11/02/12-11/02/12	22.0 Normal Line / SPOT	22.0
10/29/12		\$8,000.00 WJLA Arlington (WJLA)	\$8,000.00	\$8,000.00	L	1		:30 6:58P- WHEEL OF FORTUNE	ω :3	11/02/12-11/02/12	21.0 Normal Line / SPOT	21.0
21/22/01		\$8,000.00 WJLA Arlington (WJLA)	\$8,000.00	\$8,000.00	_	1		:30 6:58P- WHEEL OF FORTUNE	ш :3	10/31/12-10/31/12	20.0 Normal Line / SPOT	20.0
10/29/12		\$15,000.00 WJLA Arlington (WJLA)	\$15,000.00	\$15,000.00	L.		1	:30 10:01P- ABCCASTLE	:3	11/05/12-11/05/12	19.0 Normal Line / SPOT	19.0
10/29/12		\$16,000.00 WJLA Arlington (WJLA)	\$16,000.00	\$16,000.00			Þ	:30 7:57P- ABCDANCING WITH THE STARS	ω ii	11/05/12-11/05/12	18.0 Normal Line / SPOT	18.0
10/29/12		\$6,000.00 WJLA Arlington (WJLA)	\$6,000.00	\$3,000.00	.2		2	:30 11:35P- ABCABC NIGHTLINE	ü	11/05/12-11/05/12	17.0 Normal Line / SPOT	17.0
10/29/12		\$3,000.00 WJLA Arlington (WJLA)	\$3,000.00	\$3,000.00	щ	1		:30 11:35P- ABC-ABC NIGHTLINE	ω ω	11/01/12-11/01/12	16.0 Normal Line / SPOT	16.0
10/29/12		\$6,000.00 WJLA Arlington (WJLA)	\$6,000.00	\$3,000.00	2	1 1		:30 11:35P- ABC-ABC NIGHTLINE	: <u>:</u>	10/31/12-11/02/12	15.0 Normal Line / SPOT	15.0
10/29/12		\$3,600.00 WJLA Arlington (WJLA)	\$3,600.00	\$3,600.00		1		:30 11P- NEWS-ABC 7 NEWS @	3 :3	11/02/12-11/02/12	14.0 Normal Line / SPOT	14.0
10/29/12		\$7,200.00 WJLA Arlington (WJLA)	\$7,200.00	\$3,600.00	2	1 1		:30 11P- NEWS-ABC 7 NEWS @	ω <u>:</u>	10/31/12-11/01/12	13.0 Normal Line / SPOT	13.0
10/29/12		\$19,200.00 WJLA Arlington (WJLA)	\$19,200.00	\$3,200.00	6	2 2 2		:30 5:59P- NEWS-ABC 7 NEWS @ 6P	ω <u>ÿ</u>	10/31/12-11/02/12	12.0 Normal Line / SPOT	12.0
Tilicion	Continuence	Sauci	IOBI	ZG (C	Spork	ve in rr 3d 3u	SPAN INIO III MAG	Run limes	Sec Length	Dates	Line Type / Break Type (Ref #)	Line



Contract #

199746

Beverly, MA 01915

Comments

Est 116 - 10/31-11/6

138 Conant Street

American Rambler Production

Brand Product Agency Schedule Dates Billing Type Phone/Fax Salesperson Advertiser Account Types **Buyer Name** Sales Office Romney/Pres/R (15707) 10/31/12-11/06/12 Kincald, Stephanle WJLA - Core Team Petro, Susan (1110) Romney for President (67445) Political-Political (1088) American Rambler Production (5128) Local/Political Candidate Agency ROMNEY/116 10/31-11/6 (202) 567-6193 / Standard

Sales Tax	Net Total	Commission	Commission %	Order Type Package Deal	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered
	\$388,280.00	\$68,520.00	15.00	Normal			No	Susan Petro	10/29/12	10/29/12
							Grand Lotal:	NOV ZUIZ	BY Broadcast Molitil Shore	WJLA Arlington (WJLA)
							142	747		Į.
							\$456,800.00	\$T.00,000.00	#4E6 900 00	

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				RAC	NFIRMATION CONTR	CONF				
										I
	\$2,000.00 WJLA Arlington (WJLA)	\$2,000.00	\$1,000.00	2	2	:30 11:29P- NEWS-ABC 7 NEWS	ω	11/03/12-11/03/12	33.0 Normal Line / SPOT	33
	\$3,600.00 WJLA Arlington (WJLA)	\$3,600.00	\$1,800.00	2	2	:30 7:29P- JEOPARDY WEEKEND	4	11/03/12-11/03/12	32.0 Normal Line / SPOT	32.
	\$2,000.00 WJLA Arlington (WJLA)	\$2,000.00	\$2,000.00		L	:30 7P- WHEEL OF FORTUNE WEEKEND	ω	11/03/12-11/03/12	31.0 Normal Line / SPOT	31.
	\$5,000.00 WJLA Arlington (WJLA)	\$5,000.00	\$2,500.00	2	2	:30 3:30P- 7:15P (EST)	ω	11/03/12-11/03/12	30.0 Normal Line / COLLEGE FOOTBALL	30.
	\$10,000.00 WJLA Arlington (WJLA)	\$10,000.00	\$5,000.00	2	2	:30 3:30P- 7P (EST)	w	11/03/12-11/03/12	29.0 Normal Line / COLLEGE FOOTBALL	29.
	\$5,000.00 WJLA Arlington (WJLA)	\$5,000.00	\$2,500.00	2	2	:30 12:30P- 3:30P (EST)	4	11/03/12-11/03/12	28.0 Normal Line / COLLEGE FOOTBALL	28.
No Avail/Exception -	WJLA Arlington (WJLA)							11/03/12	27.0.1 Preempt	27.0.
	\$600,00 WJLA Arlington (WJLA)	\$600.00	\$600.00	J=4	2	:30 6:58A- ABC-GOOD MORNING AMERICA SAT	w	11/03/12-11/03/12	27.0 Normal Line / SPOT	27.
	\$3,500.00 WJLA Arlington (WJLA)	\$3,500.00	\$3,500.00		1	:30 10:01P- ABC-20/20	4	11/02/12-11/02/12	26.0 Normal Line / SPOT	26.
	\$5,000.00 WJLA Arlington (WJLA)	\$5,000.00	\$2,500.00	2	2	:30 9P- ABCSHARK TANK	4	11/02/12-11/02/12	25.0 Normal Line / SPOT	25.
	\$15,000.00 WJLA Arlington (WJLA)	\$15,000.00	\$5,000.00	w	ω	:307:57P- ABC-CMA AWARDS	4	11/01/12-11/01/12	24.0 Normal Line / SPOT	24.
	\$8,000.00 WJLA Arlington (WJLA)	\$8,000.00	\$8,000.00		1	:30 7:27P- JEOPARDY	ω	10/31/12-10/31/12	23.0 Normal Line / SPOT	23.
Comments	Station	iotal	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	Length Run Times SP	ام الح	Dates	Line Type / Break Type (Ref #)	Une



Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Beverly, MA 01915 American Rambler Production 138 Conant Street

Comments

Est 116 - 10/31-11/6

Local/Political Candidate Agency

Net Total

\$388,280.00

Commission Commission %

\$68,520.00

15.00

Sales Tax

Billing Type Account Types WJLA 1100 Wilson Blvd. 6th Floor

Agency

Contract #

Schedule Dates

10/31/12-11/06/12 199746

Brand Product

Advertiser Phone/Fax Buyer Name Sales Office Salesperson Romney/Pres/R (15707) ROMNEY/116 10/31-11/6 Kincald, Stephanle WJLA - Core Team Petro, Susan (1110) Romney for President (67445) Political-Political (1088) American Rambler Production (5128) (202) 567-6193 /

> 0 0 0 Demo Last Modified Date Entered Package Deal Order Type Headline # Entered By 10/29/12 10/29/12 S Susan Petro Normal

> > WJLA Arlington (WJLA)
> >
> > By Broadcast Month Spots
> >
> > Nov. 2012 142 Grand Total: 142

\$456,800.00 \$456,800.00

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					ZAC.	CONFIRMATION CONTR	R	CONF				
10/29/12		\$4,000.00 W3LA Arlington (W3LA)	\$4,000.00	\$2,000.00	2	2	-	30 11P- NEWS-ABC 7 NEWS @	w	11/04/12-11/04/12	43.0 Normal Line / SPOT	43.0
10/29/12		\$30,000.00 WJLA Arlington (WJLA)	\$30,000.00	\$15,000.00	2	2		:30 9P- ABCREVENGE	ω	11/04/12-11/04/12	42.0 Normal Line / SPOT	42.0
10/29/12		\$20,000.00 WJLA Arlington (WJLA)	\$20,000.00	\$10,000.00	2	2		:30 7:59P- ABCONCE UPON A	w	11/04/12-11/04/12	41.0 Normal Line / SPOT	41.0
10/29/12		\$5,000.00 WJLA Arlington (WJLA)	\$5,000.00	\$2,500.00	2	2		FUNNIEST HOME VIDEOS	4.	11/04/12-11/04/12	40.0 Normal Line / SPOT	40.0
10/29/12		\$4,000.00 WJLA Arlington (WJLA)	\$4,000.00	\$2,000.00	2	2		:30 6:30P- NEWS-ABC 7 NEWS @ 630P	ω	11/04/12-11/04/12	39.0 Normal Line / SPOT	39.0
71/67/01		\$4,000.00 WJLA Arlington (WJLA)	\$4,000.00	\$2,000.00	2	2		:30 5:58P- ABCABC WORLD NEWS TONIGHT	w	11/04/12-11/04/12	38.0 Normal Line / SPOT	38.0
71/62/hT		\$18,000.00 WJLA Arlington (WJLA)	\$18,000.00	\$18,000.00	ы	Þ		:30 9:57A- ABCTHIS WEEK	4	11/04/12-11/04/12	37.0 Normal Line / SPOT	37.0
71/62/01		\$10,000.00 WJLA Arlington (WJLA)	\$10,000.00	\$5,000.00	2	2		:30 9A- INSIDE WASHINGTON	ω	11/04/12-11/04/12	36.0 Normal Line / SPOT	36.0
	No Avail/Exception -	WJLA Arlington (WJLA)		CALCOLOGIC CONTROL CON						11/04/12	35.0.1 Preempt	35.0.1
10/29/12		\$600.00 WJLA Arlington (WJLA)	\$600.00	\$600.00	н	2		:307:58A- ABCGOOD MORNING AMERICA SUN	ω	11/04/12-11/04/12	35.0 Normal Line / SPOT	35.0
10/29/12		\$400.00 WJLA Arlington (WJLA)	\$400.00	\$200.00	2	2	-	:30/7A- WALL STREET JOURNAL	4	11/04/12-11/04/12	34.0 Normal Line / SPOT	34.0
clicate	Collillelle	בומטטוו	local	Rate	Spots	Tu We Th Fr Sa Su	SPW Mo	Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Brand

Beverly, MA 01915 American Rambler Production 138 Conant Street

Comments Billing Type

Est 116 - 10/31-11/6

Standard

Product Agency Schedule Dates Advertiser Contract # Political-Political (1088) Romney/Pres/R (15707) 10/31/12-11/06/12 199746 American Rambler Production (5128)

Buyer Name Account Types Phone/Fax Sales Office Salesperson Kincald, Stephanie Petro, Susan (1110) Romney for President (67445) WJLA - Core Team ROMNEY/116 10/31-11/6 (202) 567-6193 / Local/Political Candidate Agency

Demo 9 9 Date Entered Order Type Headline # Entered By Last Modified 10/29/12 S Susan Petro 10/29/12

Normal

Sales Tax Net Total Commission \$68,520.00 \$388,280.00

Package Deal Commission % 15,00

> WJLA Arlington (WJLA)
>
> By Broadcast Month Spots
>
> Nov. 2012 142 Grand Total:

\$456,800.00 \$456,800.00

142

			Comments:	Date:									2
					RAC	CONFIRMATION CONTR	MATIO	IIR.	CONF				1
		\$12,000.00 WJLA Arlington (WJLA)	\$12,000.00	\$3,000.00	4		2	2	:303:58P- KATTE COURTC	ω	11/05/12-11/06/12	54.0 Normal Line / SPOT	54.0
		\$5,000.00 WJLA Arlington (WJLA)	\$5,000.00	\$2,500.00	2		-	ь	:30 ZP- ABC-GENERAL HOSPITAL	ω_	11/05/12-11/06/12	53.0 Normal Line / SPOT	53.0
		\$2,800.00 WJLA Arlington (WJLA)	\$2,800.00	\$1,400.00	2		1	ь	:30 12:57P- ABCTHE CHEW	ω th	11/05/12-11/06/12	52.0 Normal Line / SPOT	52.0
		\$4,800.00 WJLA Arlington (WJLA)	\$4,800.00	\$1,200.00	4		2	2	:30 11:59A- NEWS-ABC 7 NEWS	ы.	11/05/12-11/06/12	51.0 Normal Line / SPOT	51.0
		\$2,500.00 WJLA Arlington (WJLA)	\$2,500.00	\$2,500.00	L		ы	H	:30 10:58A- ABCTHE VIEW	ω Iá	11/06/12-11/06/12	50.0 Normal Line / SPOT	50.0
		\$2,500.00 WJLA Arlington (WJLA)	\$2,500.00	\$2,500.00	1-4			 -	:30 10:58A- ABCTHE VIEW	w	11/05/12-11/05/12	49.0 Normal Line / SPOT	49.0
		\$2,400.00 WJLA Arlington (WJLA)	\$2,400.00	\$1,200.00	2		-	-	:30 10A- RACHAEL RAY	ω :3	11/05/12-11/06/12	48.0 Normal Line / SPOT	48.0
		\$3,000.00 WJLA Arlington (WJLA)	\$3,000.00	\$1,500.00	2		1	ь	:30 9A- LIVE!	ω :3	11/05/12-11/06/12	47.0 Normal Line / SPOT	47.0
		\$6,400.00 WJLA Arlington (WJLA)	\$6,400.00	\$1,600.00	4		2	2	:306:59A- ABCGOOD MORNING AMERICA	ω :5	11/05/12-11/06/12	46.0 Normal Line / SPOT	46.0
		\$5,600.00 WJLA Arlington (WJLA)	\$5,600.00	\$1,400.00	4		2	2	:30 6A- NEWS-GOOD MORNING WASHINGTON @6A	ω ü	11/05/12-11/06/12	45.0 Normal Line / SPOT	45.0
		\$8,000.00 WJLA Arlington (WJLA)	\$8,000.00	\$8,000.00	344		ı		:30 10P- ABCNASHVILLE	3	10/31/12-10/31/12	44.0 Normal Line / SPOT	44.0
Comments	Collin	Station	lotal	Rate	Spots	Th Fr Sa Su	Tu We	SPW Mo	Run Times	Sec Length	Dattes S	Line Type / Break Type (Ref #)	∐ne



Beverly, MA 01915 138 Conant Street American Rambler Production

CPE E

Phone/Fax Buyer Name Sales Office Salesperson

Comments Billing Type Account Types

Est 116 - 10/31-11/6

Local/Political Candidate Agency

Sales Tax

Schedule Dates Contract # Advertiser American Rambler Production (5128) Romney/Pres/R (15707) 199746 10/31/12-11/06/12

Kincaid, Stephanie WJLA - Core Team Petro, Susan (1110) Romney for President (67445) Political-Political (1088) ROMNEY/116 10/31-11/6 (202) 567-6193 /

Brand Product Agency

> 9 9 Entered By Last Modified Date Entered Headline # 10/29/12 8

Susan Petro 10/29/12

Normal

Demo

Order Type 15.00 \$68,520.00

Net Total Package Deal Commission Commission % \$388,280.00

WJLA Arlington (WJLA)
By Broadcast Month Spots
Nov. 2012 142 Ga Nov. 2012

Rate \$456,800.00

			RAC	CONFIRMATION CONTR	RMA	CONFI				
\$4,000.00 WJLA Arlington (WJLA)	\$4,000.00 \	\$2,000.00	2		<u> </u>	:303:01P- ANDERSON COOPER SHOW	:30 3:01P- SHOW	ω	11/05/12-11/06/12	61.0 Normal Line / SPOT
\$10,000.00 WJLA Arlington (WJLA)	\$10,000.00	\$5,000.00	2	2		:30 7:57P- SPORTSABC SATURDAY NIGHT FOOTBALL SHOWCASE	:30 7:57P- SATUR FOOTB	w	11/03/12-11/03/12	60.1 Normal Line / COLLEGE FOOTBALL
WJLA Arlington (WJLA)				12		3:00 7:57P- SPORTSABC SATURDAY NIGHT FOOTBALL SHOWCASE	3:00 7:57P- SATUR FOOTB	ω	11/03/12-11/03/12	60,0 Revised Line / COLLEGE FOOTBALL
\$7,200.00 WJLA Arlington (WJLA)	\$7,200.00 V	\$3,600.00	2		2	:30 11P- NEWS-ABC 7 NEWS @	:30 11P- NI 11P	ω	11/05/12-11/05/12	59.0 Normal Line / SPOT
\$16,000.00 WJLA Arlington (WJLA)	\$16,000.00 V	\$8,000.00	2		2	:307:27P- JEOPARDY	:30 7:27P-	w	11/05/12-11/05/12	58.0 Normal Line / SPOT
\$16,000.00 WJLA Arlington (WJLA)	\$16,000.00 V	\$8,000.00	2		2	:30 6:58P- WHEEL OF FORTUNE	:30 6:58P-	ω	11/05/12-11/05/12	57.0 Normal Line / SPOT
\$6,400.00 WJLA Arlington (WJLA)	\$6,400.00 V	\$3,200.00	2		2	:30 5:59P- NEWS-ABC 7 NEWS @ 6P	:30 5:59P- @ 6P	ω	11/05/12-11/05/12	56.0 Normal Line / SPOT
\$4,000.00 WJLA Arlington (WJLA)	\$4,000.00 V	\$2,000.00	2		2	:30 4:58P- NEWS-ABC 7 NEWS @ 5P	:30 4:58P- @ 5P	w	11/05/12-11/05/12	55,0 Normal Line / SPOT
Nonesc	Total	Rate	Spots	u We Th Fr Sa Su	SPW Mo Tu	Run Times SPW	Length	Sec Le	Dates	Line Line Type / Break Type (Ref #)

Stephanie Kincaid [kincaid@ssgmedia.com]

Monday, November 05, 2012 12:16 PM
Susan Petro
RE: Order - WJLA

11 Credit the rest.

Fn Petro [mailto:spetro@wila.com]
Sey, November 05, 2012 11:46 AM
Toe Kincaid
Suj: Order - WJLA

11/Noon News \$1200 11/: Sat GMA \$600 11/\(\lambda\) Once Upon a Time \$10,000 11/\(\lambda\) Wheel (prog Chng) \$8000 11/\(\lambda\) Lapardy (prg cnhg) \$8000 10/3(Dancing \$4500 10/3(6p News \$3200

From: Stephanie Kincaid [mailto:kincaid@ssgmedia.com]

Sent: Monday, November 05, 2012 11:29 AM

To: Susan Petro

Subject: RE: Order - WJLA

What are the pre-empts?

From: Susan Petro [mailto:spetro@wjla.com]
Sent: Monday, November 05, 2012 10:58 AM

To: Stephanie Kincaid Subject: RE: Order - WJLA

Stephanie -

I have some pre-empts – would like to offer the following makegood:

1x Mon 8-10p Dancing \$16,000 1x Mon 10-11p Castle \$15,000

2x Tue 430-5a \$400 \$800

2x Tue 5-6a - \$700 ea \$1400

2x Tue 1230-1p – Extended Noon News - \$1200 ea \$2400

TOTAL = \$35,600

Please let me know if this is ok. Thanks

From: Stephanie Kincaid [mailto:kincaid@ssgmedia.com]

Sent: Monday, October 29, 2012 9:51 AM

Susan Petro

From: Sent: Susan Petro

Sent: To: Monday, November 05, 2012 10:58 AM

Subject:

'Stephanie Kincaid' RE: Order - WJLA

Stephanie -

I have some pre-empts – would like to offer the following makegood:

 1x Mon 8-10p Dancing
 \$16,000

 1x Mon 10-11p Castle
 \$15,000

 2x Tue 430-5a \$400
 \$800

 2x Tue 5-6a - \$700 ea
 \$1400

2x Tue 1230-1p - Extended Noon News - \$1200 ea

\$2400

TOTAL =

\$35,600

Please let me know if this is ok. Thanks

From: Stephanie Kincaid [mailto:kincaid@ssgmedia.com]

Sent: Monday, October 29, 2012 9:51 AM

To: Susan Petro

Subject: RE: Order - WJLA

Increase Nashville. Credit Modern Family.

From: Susan Petro [mailto:spetro@wjla.com]
Sent: Monday, October 29, 2012 9:33 AM

To: Stephanie Kincaid Subject: RE: Order - WJLA

Hey Stephanie -

Cannot clear the following:

Wed 9-930p – Modern Family \$18,000 --Wed 10-11p Nashvile - \$4500 -- Need \$80,000 Need \$8000

Let me know what you want to do. Thanks!

From: Stephanie Kincaid [mailto:kincaid@ssgmedia.com]

Sent: Sunday, October 28, 2012 8:51 PM

To: Susan Petro

Subject: Order - WJLA

To: Susan Petro

Subject: RE: Order - WJLA

Increase Nashville. Credit Modern Family.

From: Susan Petro [mailto:spetro@wjla.com]
Sent: Monday, October 29, 2012 9:33 AM

To: Stephanie Kincaid Subject: RE: Order - WJLA

Hey Stephanie –

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Wed 9-930p — Modern Family \$18,000 -- Wed 10-11p Nashvile - \$4500 --

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From: Stephanie Kincaid [mailto:kincaid@ssgmedia.com]

Sent: Sunday, October 28, 2012 8:51 PM

To: Susan Petro

Subject: Order - WJLA